

# TECHNOLOGY AND INNOVATION THAT TRANSFORM

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# MÉRIDA, YUCATÁN

Mérida is a vibrant, modern city deeply rooted in its cultural heritage. With world-class infrastructure, an active academic and scientific community, and recognition as one of the safest cities in Latin America, we believe Mérida offers the ideal setting for hosting this important event.



# EVENT VENUE

The Yucatán International Convention Center is a modern, sustainable venue located in the heart of Mérida. Designed to host world-class events, it features over 9,000 m<sup>2</sup> of versatile spaces, cutting-edge technology, and modular meeting rooms. Its strategic location, surrounded by hotels, restaurants, and tourist services, makes it the perfect epicenter for congresses, exhibitions, and international events.



# CALL FOR SCIENTIFIC PAPERS

Thematic areas

Submit your academic work in any of these areas


- Artificial intelligence and robotics in production.
- Blockchain in the supply chain.
- Biotechnology and omics.
- Genetic resources and improvement.
- Soil management and chemical and organic nutrition.
- Physiology and biochemistry.
- Climate change and agrometeorology.
- Plant health.
- Irrigation and drainage.
- Safety.
- Socioeconomics, validation and technology transfer.
- Post-harvest technologies.
- Markets and marketing

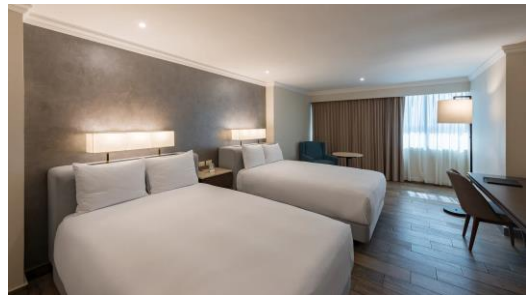
# HOTELS

Just steps away from the Yucatán International Convention Center, attendees will find a wide range of accommodations, from 3- to 5-star hotels, catering to all attendee profiles.

For assistance with lodging arrangements, please contact Stephani Ayuso:

 **Mail:** [contact@kgroup.com.mx](mailto:contact@kgroup.com.mx)

 **Phone:** +52 999 445 7259



# ACCESSIBILITY

Mérida is served by the **Manuel Crescencio Rejón International Airport (MID)**, and the **Cancun**

**International Airport** is just a 3-hour drive away.  
For assistance with ground transportation and logistics,  
please contact **Stephani Ayuso**:

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 **Phone:** +52 999 445 7259



# TRADE EXHIBITION

We offer various participation options in the commercial exhibition area.

For more information, please contact:

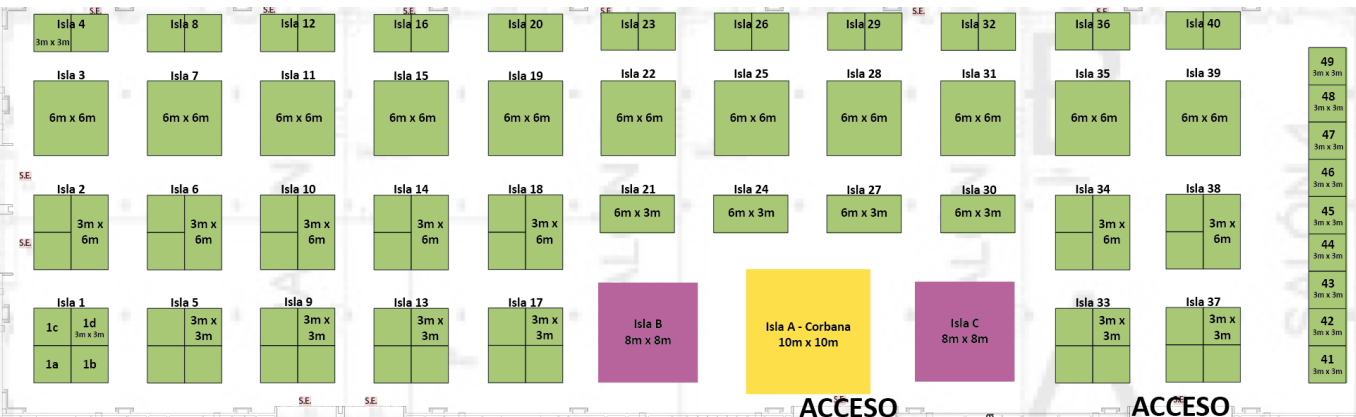
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